

# Alabama College Association 2006 Conference

November 19 - 21, 2006

Birmingham

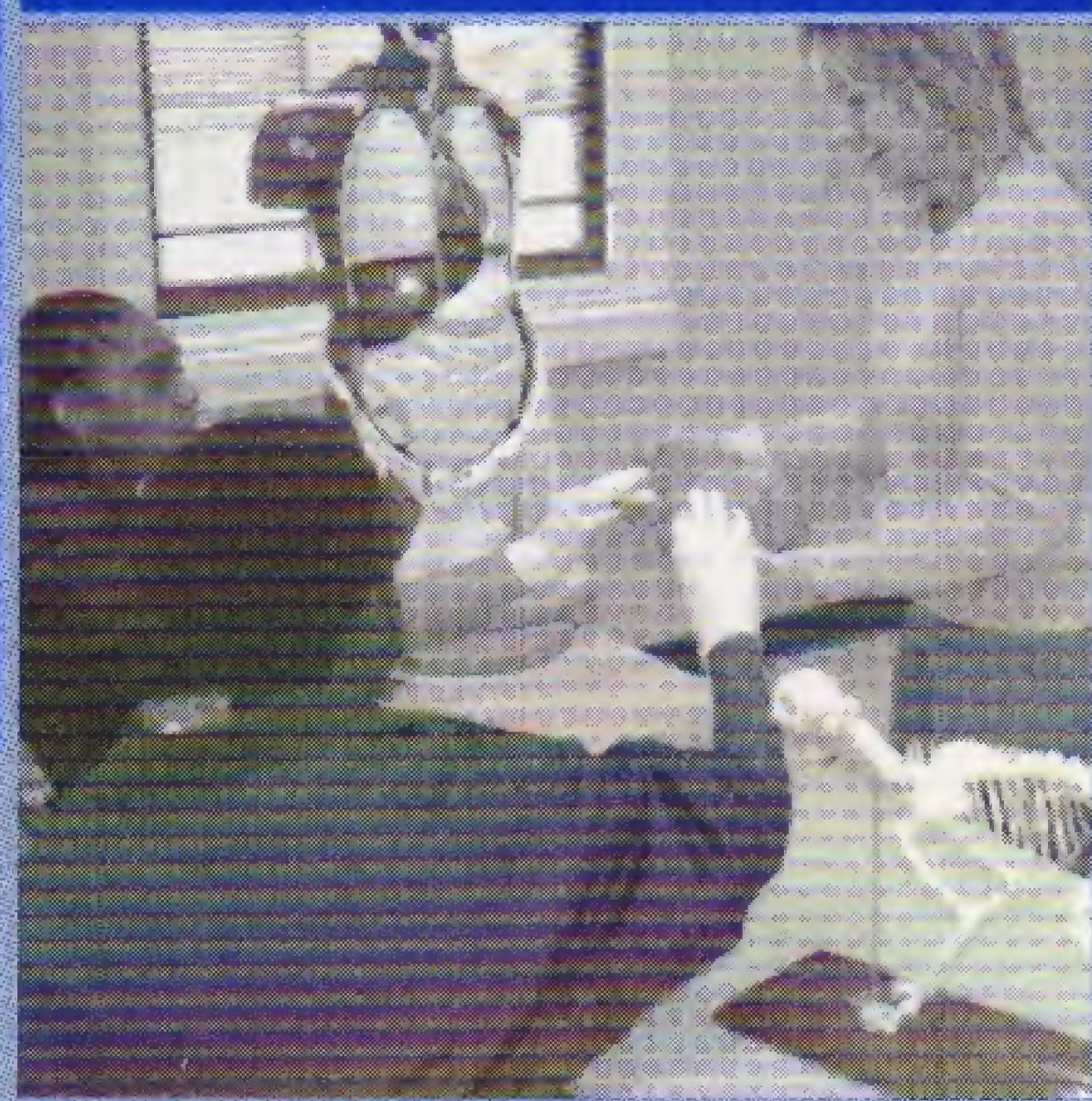
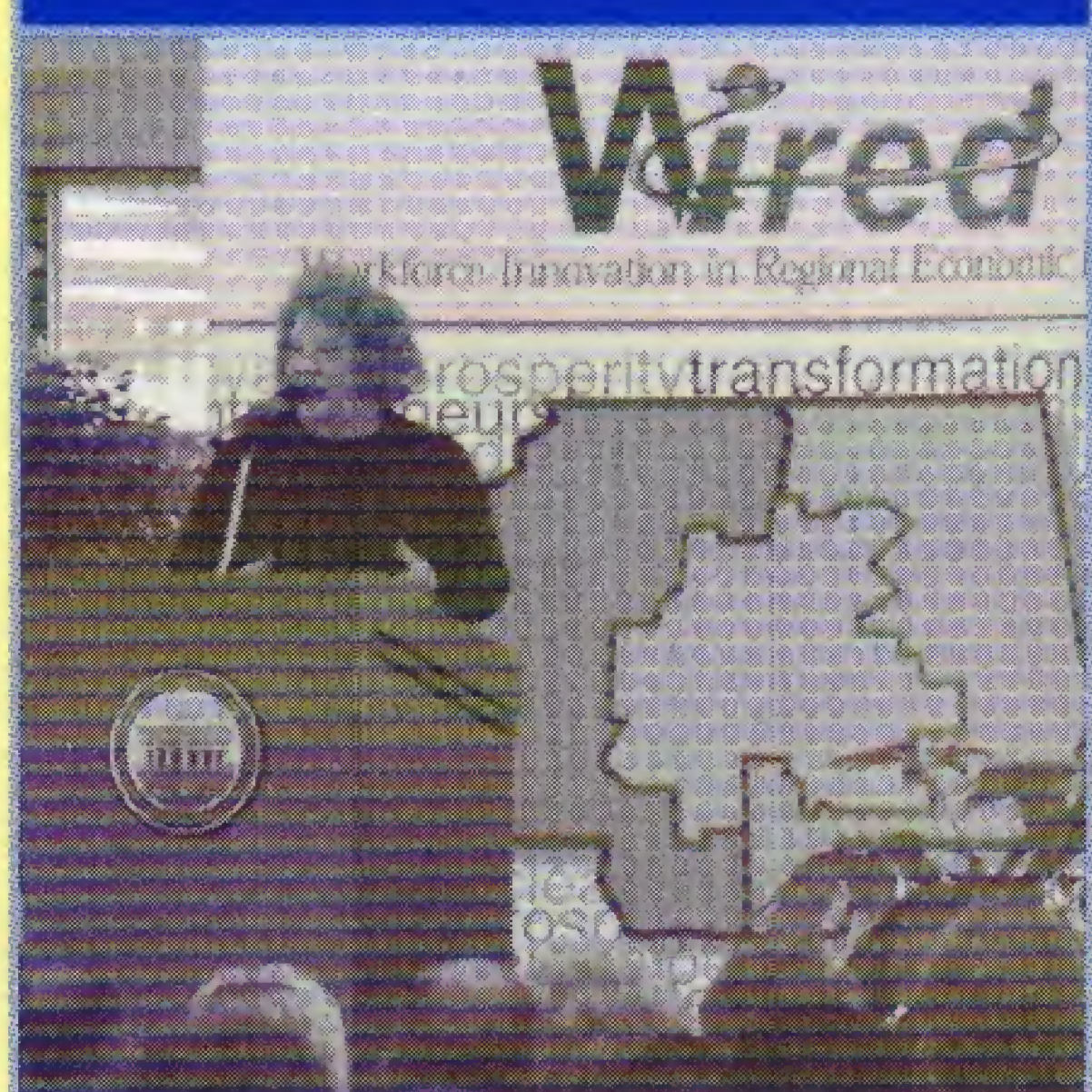
Workforce Development

Teaching and Learning

Staff Development

Student Success

Leadership



*The  
Alabama  
College System:  
Focusing on the Future*



# **ACA President's Welcome**



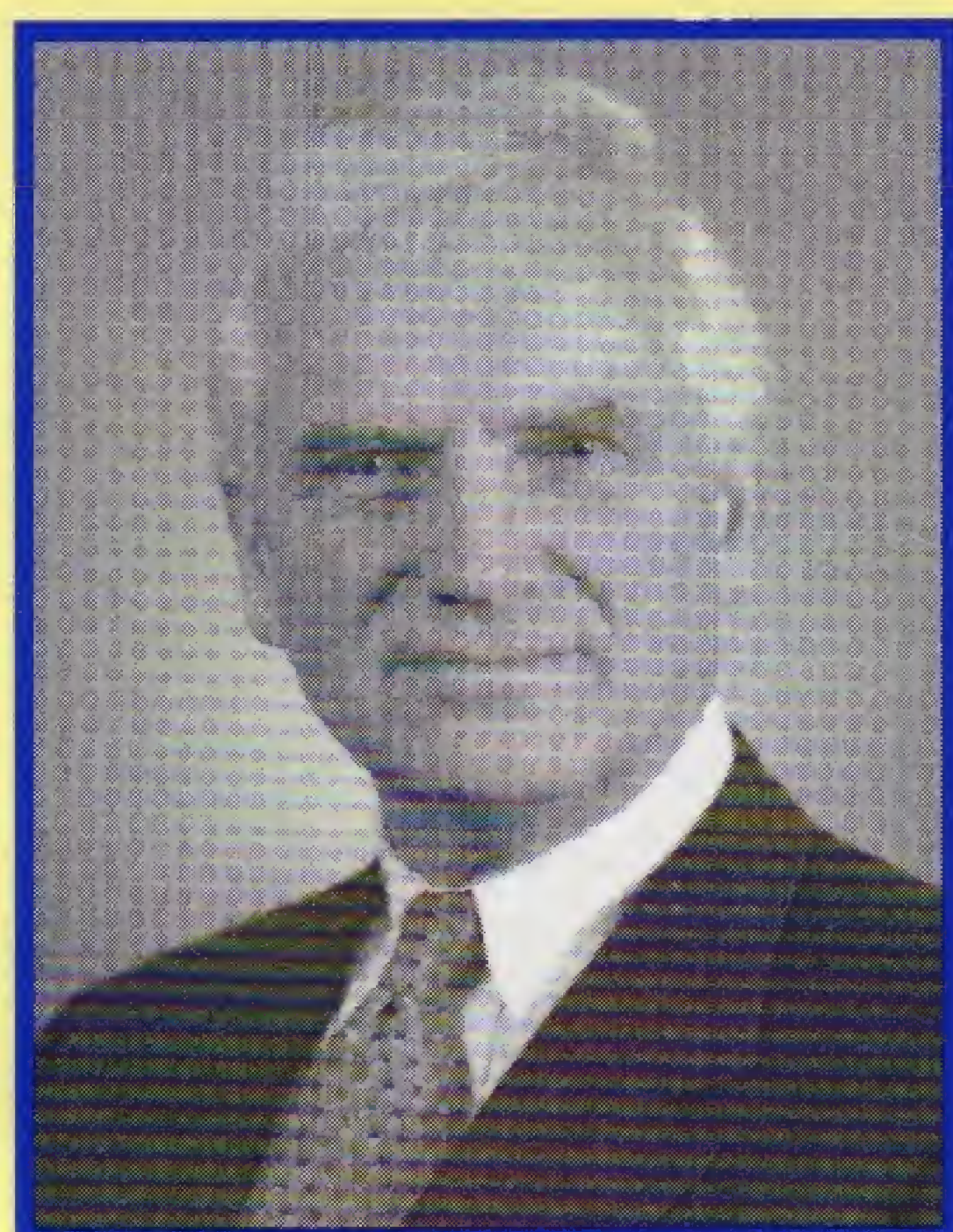
On behalf of the Executive Committee, welcome to the 2006 Alabama College Association conference. The annual ACA conference is designed to enhance your professional development by providing opportunities to discuss current trends in higher education and to receive updates on system activities.

This year's conference theme, Focusing on the Future, challenges us to accentuate the positive aspects of the Alabama College System and to utilize those aspects as a foundation for success. The workshops related to leadership, teaching and learning, student success, staff development, and workforce development will, we hope, contribute to our efforts when we return to our respective campuses.

Numerous citizens of Alabama look to the Alabama College System to find opportunities which will advance the achievement of their goals. We have an important job to do and an essential role to play. In the words of Theodore Roosevelt, "Far and away the best prize that life offers is the chance to work hard at work worth doing." Those of us affiliated with the Alabama College System recognize that our work is worth doing.

**Dr. Linda Hooton,  
ACA President**

## **Message from the Chancellor**



Welcome Alabama College Association Conference Participants!

As we approach the Thanksgiving holiday, it seems an especially appropriate time to give thanks for the opportunity we have to work together. Clearly, all that this country has achieved has been accomplished as individual persons identified others with a common commitment and gave themselves to accomplishing those goals. Our founding fathers set a standard for acknowledging differences, even while overcoming those differences. War victories, global transportation, the control of diseases, the conquest of space, and other major triumphs have resulted from teamwork focused on a shared goal.

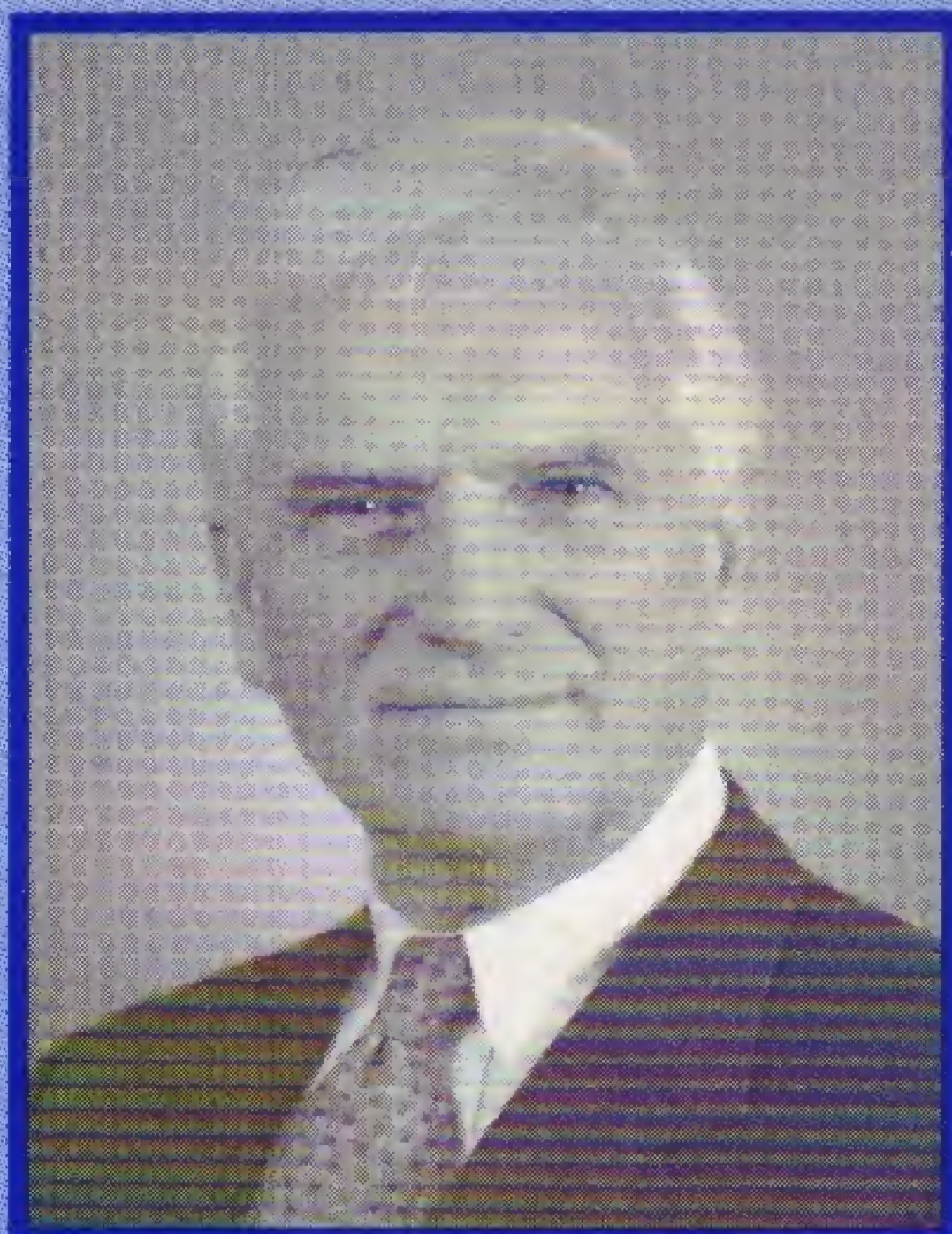
The synergy of all our efforts makes possible a total impact no one of us, alone, could claim.

As we assemble to learn, to enjoy the company of friends, and to give thanks for meaningful work, let us also acknowledge the many others who daily join their efforts to ours. I am proud and thankful to be associated with you in this important work of helping Alabama citizens achieve an optimum future.

**Dr. Thomas Corts,  
Interim Chancellor**



# Keynote Speakers



***Dr. Thomas Corts,  
Interim Chancellor, Alabama College System***

Dr. Thomas E. Corts was named Interim Chancellor of The Alabama College System effective August 15, 2006. He retired after 23 years as President of Samford University in June 2006.

Dr. Corts has served as Chairman of the Commission on Colleges of the Southern Association of Colleges and Schools. Later, he was President of the entire Southern Association of Colleges and Schools, which includes the accreditation of two- and four-year colleges and universities, as well as elementary and secondary schools. He is a past President of the American Association of Presidents of Independent Colleges and Universities, past President of the International Association of Baptist Colleges and Universities, and of the National Fellowship of Baptist Educators. He is former Chairman of the President's Advisory Council of the Association of Governing Boards of Colleges and Universities. He was a founding Director of the Council for Higher Education Accreditation.

Dr. Corts has won numerous honors including the Outstanding Educator Award in Alabama, Citizen of the Year Award, the National Council of Accreditation for Teacher Education's "Most Supportive President" Award, the Downtown Action Committee's Jefferson Award, the Charles D. Johnson Award from the International Association of Baptist Colleges and Universities, and he has been inducted into the Alabama Academy of Honor.

Dr. Corts was born in Terre Haute, IN and grew up in Ashtabula, OH. After graduating from Georgetown College of Kentucky, he earned Master's and Doctor of Philosophy degrees from Indiana University.

He and Marla, his wife of 42 years, have two married daughters, one son, and six grandchildren, all residents of Alabama.



***Mason M. Bishop,  
Deputy Assistant Secretary, U.S. Department of Labor***

Mason M. Bishop is a Deputy Assistant Secretary in the Employment and Training Administration. In his position, Mr. Bishop is responsible for overseeing key workforce investment programs, developing and implementing workforce policies and priorities, and assisting with congressional relations and legislative issues. He also plays a lead role in the reauthorization of the Workforce Investment Act (WIA).

Prior to coming to the Department of Labor, Mr. Bishop was the Legislative and Marketing Director for the National Association of State Workforce Agencies (NASWA), where he assisted the states with outreach efforts to employers and the public and managed various projects on behalf of the states. He was also the Public Affairs Director for the newly created Utah Department of Workforce Services, a combined agency that integrated the service delivery of all public assistance programs, employment services, and job training programs into one department. He assisted the governor on the legislation that created the department, as well as the implementation of welfare reform in Utah.

Mr. Bishop graduated from Brigham Young University with a Bachelor of Arts Degree in Political Science and a master's Degree in Public Administration. He is currently pursuing a Doctorate in Public Policy at George Mason University.



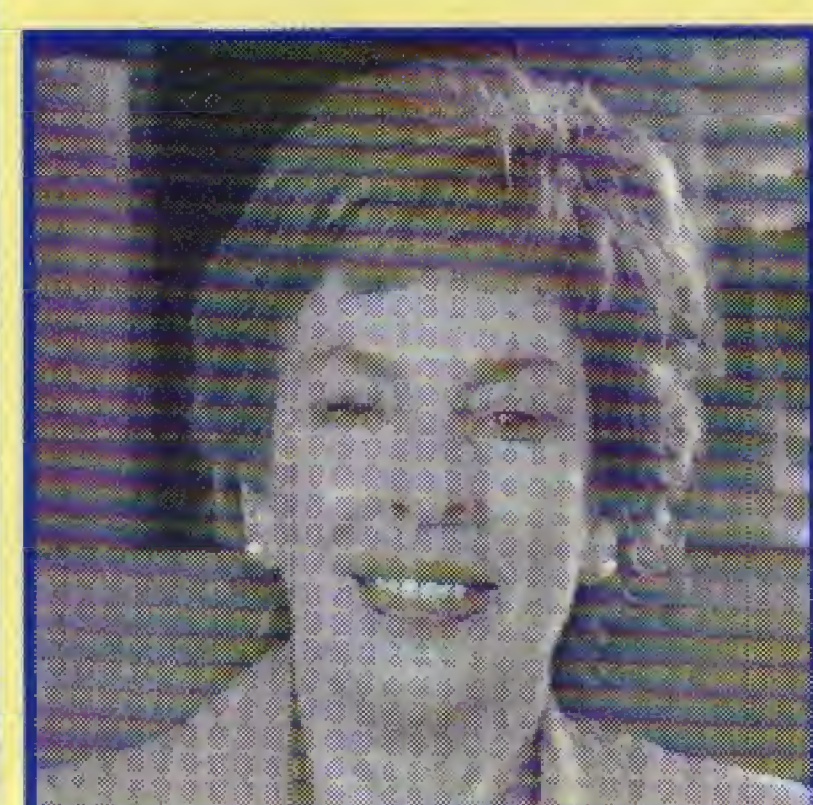
# Commission Speakers



## **Commission on Administration Speaker —**

### ***Dr. Edward J. Valeau, Superintendent/President, Hartnell College***

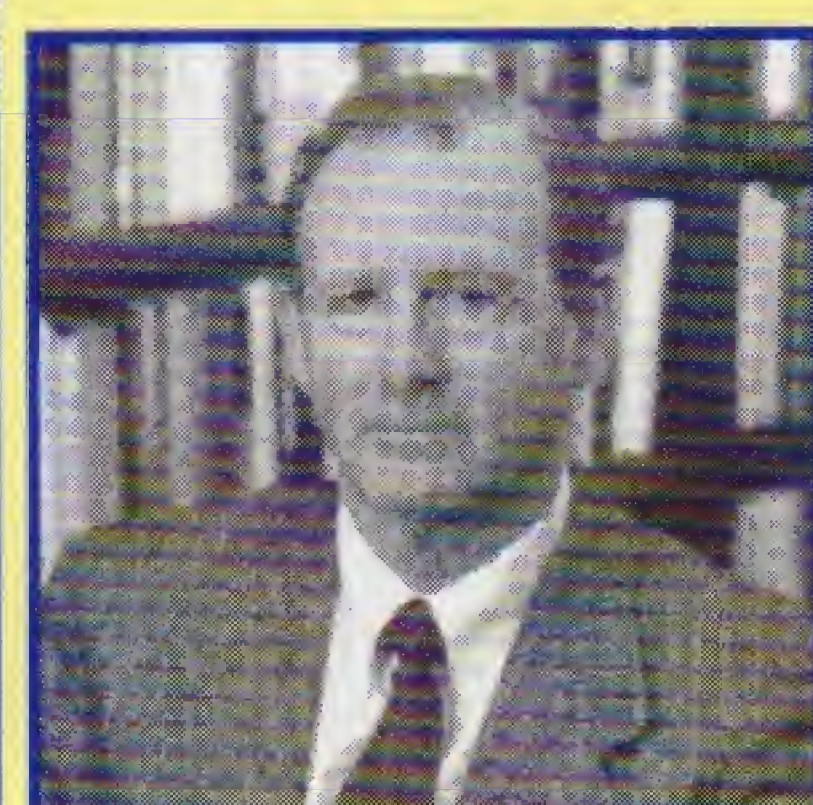
Dr. Edward J. Valeau received his doctorate from the University of California, Berkeley. He received a master's degree from the School of Administration Supervision at Cal State Hayward and his Bachelor's degree in English from Southern University. Dr. Valeau is a member of a number of national community college associations and has written articles for such publications as *Community College Journal of Research and Practice* and *Community College Times*. He has been Superintendent/President of Hartnell College since 1995.



## **Commission on Faculty Speaker —**

### ***Dr. Jo Marshall, President/CEO, Somerset Community College***

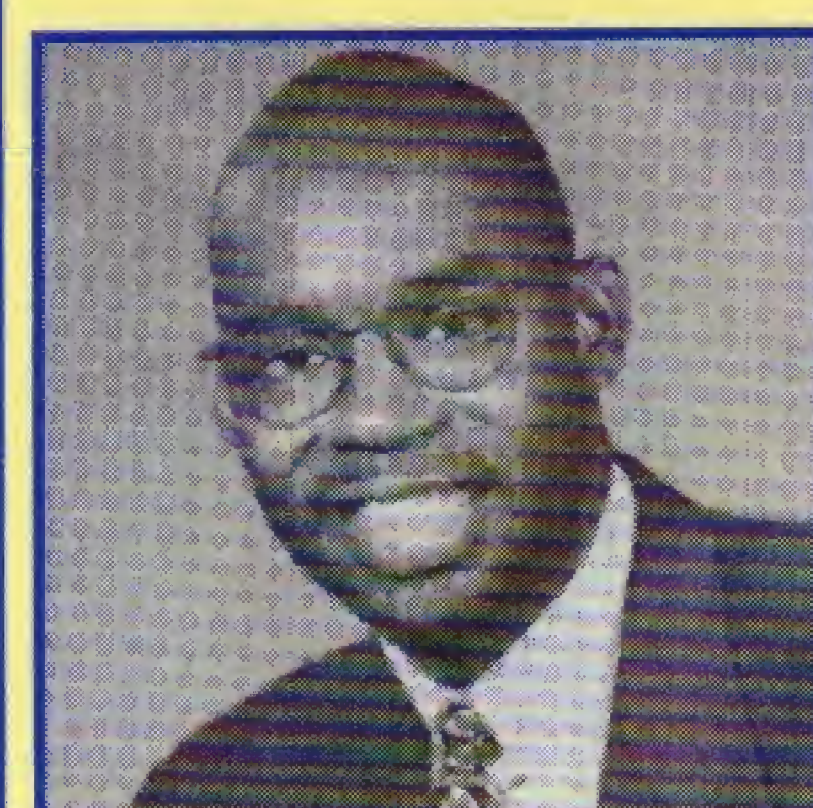
Dr. Jo Marshall, an Alabama native, has called Somerset, Kentucky home for the past six years. As President/CEO of Somerset Community College, she is responsible for one of sixteen districts of the Kentucky Community and Technical College System. SCC has an enrollment of over 6,000 students and sites in five counties. With a Ph.D. in English/Administration of Higher Education from the University of Alabama, Dr. Marshall has taught English at Jefferson State Community College and served as Vice-President and Dean of the College at Chattahoochee Valley Community College.



## **Commission on Students Speaker —**

### ***Dr. D. Parker Young, Professor Emeritus, The University of Georgia***

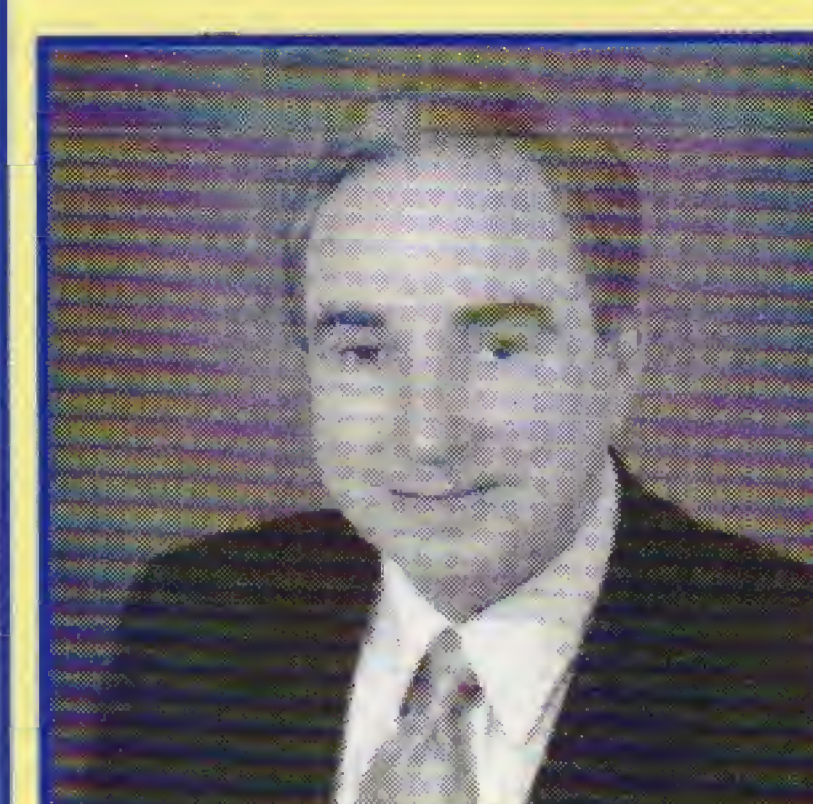
Dr. D. Parker Young is Professor Emeritus of Higher Education in the Institute of Higher Education at The University of Georgia where he teaches Law and Higher Education. He is a native South Carolinian, and received his undergraduate degree from Erskine College. His master's degree was received from Appalachian State University and his doctorate from The University of Georgia. Erskine College has also awarded him an honorary Doctor of Laws degree. He has been at The University of Georgia since 1968 where he has been cited for excellence as a teacher.



## **Commission on Support Speaker —**

### ***Greg Gray, Renaissance Unlimited, Inc.***

Greg Gray is the founder and President of Renaissance Unlimited, Inc., a customer service, personal and professional leadership firm. Gray is nationally recognized as an authority on customer service and relationship building and he has delivered training and keynote addresses to tens of thousands of people in more than 400 cities across America, Europe, the Caribbean, and the Pacific Rim. Gray is also the producer of "The Renaissance Series." This series of programs focuses on a variety of topics ranging from service to leadership to relationship building.



## **Commission on Workforce Development Speaker —**

### ***Dr. Tim Alford, Director, Office of Workforce Development***

Dr. Tim Alford is a native of Samson, Alabama. He earned a Bachelor's Degree in Education, a Master's Degree in School Administration, and a Doctorate Degree in Education Leadership all from Auburn University. Alford has held many positions in education including teacher, principal, superintendent, and Dean of Development at Enterprise State Junior College. Alford is president and co-owner of Impact Consulting Associates, Inc., and has served as a consultant in workforce education and training. In 2003, the Office of Workforce Development was created and Alford was named as its director.



# 2006 Alabama College Association Annual Conference

## Conference at a Glance

**Sunday, November 19, 2006**

2:00 - 5:00 p.m.	REGISTRATION	BJCC Preconvene Area
1:00 - 2:00 p.m.	Facilitators' Training Session	BJCC East Meeting Room O
1:00 - 5:00 p.m.	Cosmetology Workshops (See page 24 for information.)	BJCC East Meeting Room L
2:00 - 3:30 p.m.	ASSOCIATION MEETINGS AAWCC ACSPRA Adult Education Directors CARD Correctional Education Association Deans of Students Association Financial Management Association Information Services Association Instructional Officers Association Library Association	Medical Forum F BJCC East Meeting Room E BJCC East Meeting Room D BJCC East Meeting Room F BJCC East Meeting Room C BJCC East Meeting Room A BJCC East Meeting Room B BJCC East Meeting Room J BJCC East Meeting Room N BJCC East Meeting Room K
4:00 - 5:00 p.m.	CHANCELLOR'S AWARDS	Birmingham Ballrooms
5:00 - 6:00 p.m.	CHANCELLOR'S RECEPTION	Birmingham Ballrooms

**Monday, November 20, 2006**

7:15 - 8:15 a.m.	Facilitators' Training Session	BJCC East Meeting Room O
7:30 a.m. - 5:00 p.m.	Cosmetology Workshops (See page 24 for information.)	BJCC East Meeting Room L
8:00 - 8:45 a.m.	Light Breakfast Provided	BJCC Preconvene Area Medical Forum Third Floor Birmingham Ballroom
8:00 a.m. - 4:00 p.m.	HVAC Workshops (See page 25 for information.)	Lawson State Community College Bessemer Campus
8:00 a.m. - 5:00 p.m.	REGISTRATION	BJCC Preconvene Area
8:00 a.m. - 5:00 p.m.	VENDOR EXPO	BJCC East Meeting Room M
8:20 - 8:50 a.m.	ACA Newcomers' Session	Medical Forum Auditorium
9:00 - 10:00 a.m.	General Concurrent Sessions (See Workshop Outlines, pages 7-9.)	
9:00 a.m. - 5:00 p.m.	Health Programs Workshops (See page 21 for information.)	Birmingham Ballrooms 11 & 12
9:00 a.m. - 5:00 p.m.	Adult Education Workshops (See pages 22-23 for information.)	Medical Forums B & C BJCC East Meeting Room K
10:00 - 10:30 a.m.	VENDOR EXPO/COFFEE BREAK	BJCC East Meeting Room M
10:30 a.m. - 12:00 p.m.	FIRST PLENARY SESSION Chancellor's Address	BJCC East Ballroom
12:00 - 1:00 p.m.	Light Lunch Provided	BJCC East Exhibition Hall
12:00 - 1:00 p.m.	AAAT Committee Meeting	Medical Forum F

## Congratulations Alabama College Association

*We support your efforts in  
continuing the professional  
development of our  
faculty and staff.*

Department of Postsecondary Education  
Alabama Southern Community College  
Alabama Skills Consortium  
Alabama Technology Network  
Athens State University  
Bevill State Community College  
Bishop State Community College  
Calhoun Community College  
Central Alabama Community College  
Chattahoochee Valley Community College  
J.F. Drake State Technical College  
Enterprise-Ozark Community College  
Faulkner State Community College  
Gadsden State Community College  
J.F. Ingram State Technical College  
Jefferson Davis Community College  
Jefferson State Community College  
Lawson State Community College  
Lurleen B. Wallace Community College  
Marion Military Institute  
Northeast Alabama Community College  
Northwest-Shoals Community College  
Reid State Technical College  
Shelton State Community College  
Snead State Community College  
Southern Union State Community College  
H. Councill Trenholm State Technical College  
Wallace State Community College  
Hanceville  
George C. Wallace Community College  
Dothan  
George Corley Wallace Community College  
Selma



# Alabama College Association

## Workshop Areas of Interest

Looking for a session  
that would  
appeal to you?  
Use the following  
symbols as a guide:

**TL**

Teaching and  
Learning

**SS**

Student Success

**SD**

Staff Development

**LP**

Leadership and  
Personal  
Development

**WD**

Workforce  
Development

*Plenary Sessions are  
designed for  
attendance by all  
conference  
participants.*

## Conference at a Glance

### Monday, November 20, 2006 — Continued

1:15 - 2:30 p.m.	COMMISSION MEETINGS (See page 10 for information.) Commission on Administration Commission on Faculty Commission on Students Commission on Support Commission on Workforce Development	Birmingham Ballroom 9 Medical Forum Auditorium BJCC Meeting Room N Birmingham Ballroom 12 BJCC Meeting Room O
2:30 - 2:45 p.m.	Transitional Break	
2:45 - 3:45 p.m.	General Concurrent Sessions (See Workshop Outlines, pages 11-14.)	
2:45 - 3:45 p.m.	Presidents' Association Meeting (Attendance limited to Presidents Only)	BJCC East Meeting Room A
2:45 - 5:00 p.m.	GED Examiners' Workshops (See page 23 for information.)	BJCC East Meeting Room K
3:45 - 4:00 p.m.	Transitional Break/Refreshments Provided	BJCC East Meeting Room M Medical Forum Third Floor Birmingham Ballrooms
4:00 - 5:00 p.m.	General Concurrent Sessions (See Workshop Outlines, pages 15-17.)	
8:00 p.m. - 12:00 a.m.	ACA DANCE	Birmingham Ballrooms

### Tuesday, November 21, 2006

8:00 - 8:30 a.m.	Light Breakfast Provided	BJCC Preconvene Area Medical Forum Third Floor Birmingham Ballrooms
8:00 - 10:00 a.m.	VENDOR EXPO	BJCC East Meeting Room M
8:00 - 9:45 a.m.	Cosmetology Workshop (See page 24 for information.)	BJCC East Meeting Room L
8:30 - 9:30 a.m.	General Concurrent Sessions (See Workshop Outlines, pages 18-20.)	
8:30 - 9:30 a.m.	Health Programs Workshop (See page 21 for information.)	Birmingham Ballroom 12
8:30 - 9:30 a.m.	Adult Education Workshops (See pages 22-23 for information.)	Medical Forums B & C BJCC East Meeting Room K
9:30 - 9:45 a.m.	COFFEE BREAK	BJCC East Meeting Room M
9:45 a.m. - 12:00 p.m.	SECOND PLENARY SESSION Mason M. Bishop, Deputy Assistant Secretary Employment and Training Administration U. S. Department of Labor  ACA BUSINESS MEETING	BJCC East Ballroom



# Focusing on the Future

**Monday, November 20, 2006**

**9:00 a.m. - 10:00 a.m.**

## General Concurrent Sessions, Workshop Outlines

### Trends in Teaching College Mathematics

**Location:** Birmingham Ballroom 4

**TL**

**Area of Interest:** Teaching and Learning

**Presenter(s):** Brandon Smith, Stacey Moore, & Dr. Lance Boyd, Wallace State Community College-Hanceville

This presentation will discuss trends for enhancing the success of students in the mathematics classroom. Participants will also examine alternative teaching/assessment strategies.

### How to Become a Successful On-line Instructor

**Location:** BJCC East Meeting Room J

**TL**

**Area of Interest:** Teaching and Learning

**Presenter(s):** Dr. Salman Elawad, Chattahoochee Valley Community College

The use of the Internet to deliver course materials is becoming essential for every college instructor. Teaching Internet-based courses can be as effective as traditional instruction when the methods and technologies used are appropriate; there is interaction among students; and there is timely teacher-to-student feedback. This session will provide strategies and examples for utilizing the Internet as an instructional tool.

### Assessment of Student Learning Outcomes

**Location:** BJCC East Meeting Room D

**TL**

**Area of Interest:** Teaching and Learning

**Presenter(s):** Susan LoCascio, LCSW, LPC & Dr. Theresa Hamilton, Calhoun Community College

This session will illustrate strategies in developing a culture of evidence related to assessing student learning outcomes at the course, program, and instructional levels.

### A Blended Teaching-Learning Global System Model: How It Actually Works

**Location:** Medical Forum Auditorium

**TL**

**Area of Interest:** Teaching and Learning

**Presenter(s):** K. Edward Scott, H. Council Trenholm State Technical College

This session will provide strategies on utilizing the Cisco Networking Academy Program (CNAP) as a model to show participants how a blended e-learning system successfully works.

### Instructor Skills Enhancement: Module 1 - The Adult Learner

**Location:** Medical Forum A

**TL**

**Area of Interest:** Teaching and Learning

**Presenter(s):** David Laton, Alabama Department of Postsecondary Education

This session will explore the characteristics of adult learners and will provide participants with strategies for enhancing their learning experiences. Participants will be provided a simple model to assist in creating a learning environment that motivates students to learn.

### Knowledge of Personality Types Can Enhance Instructional Programs

**Location:** Birmingham Ballroom 3

**TL**

**Area of Interest:** Teaching and Learning

**Presenter(s):** Dr. Bryan Kennedy, Dr. Brenda Harper & Dr. Susan Herring, Athens State University

Information gleaned from personality types can be used constructively to effectively engage individual students' learning styles. This session will illustrate how personality inventories can enhance the teaching and learning environment.

## EXHIBITORS AND VENDORS

The ACCESS Group, Inc.  
ACT

Alabama Contract Sales, Inc.  
Alabama Education Association  
Alabama Technology Network  
Athens State University  
Barnes and Noble Booksellers  
CDW—G

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Executive Ed.D. Program

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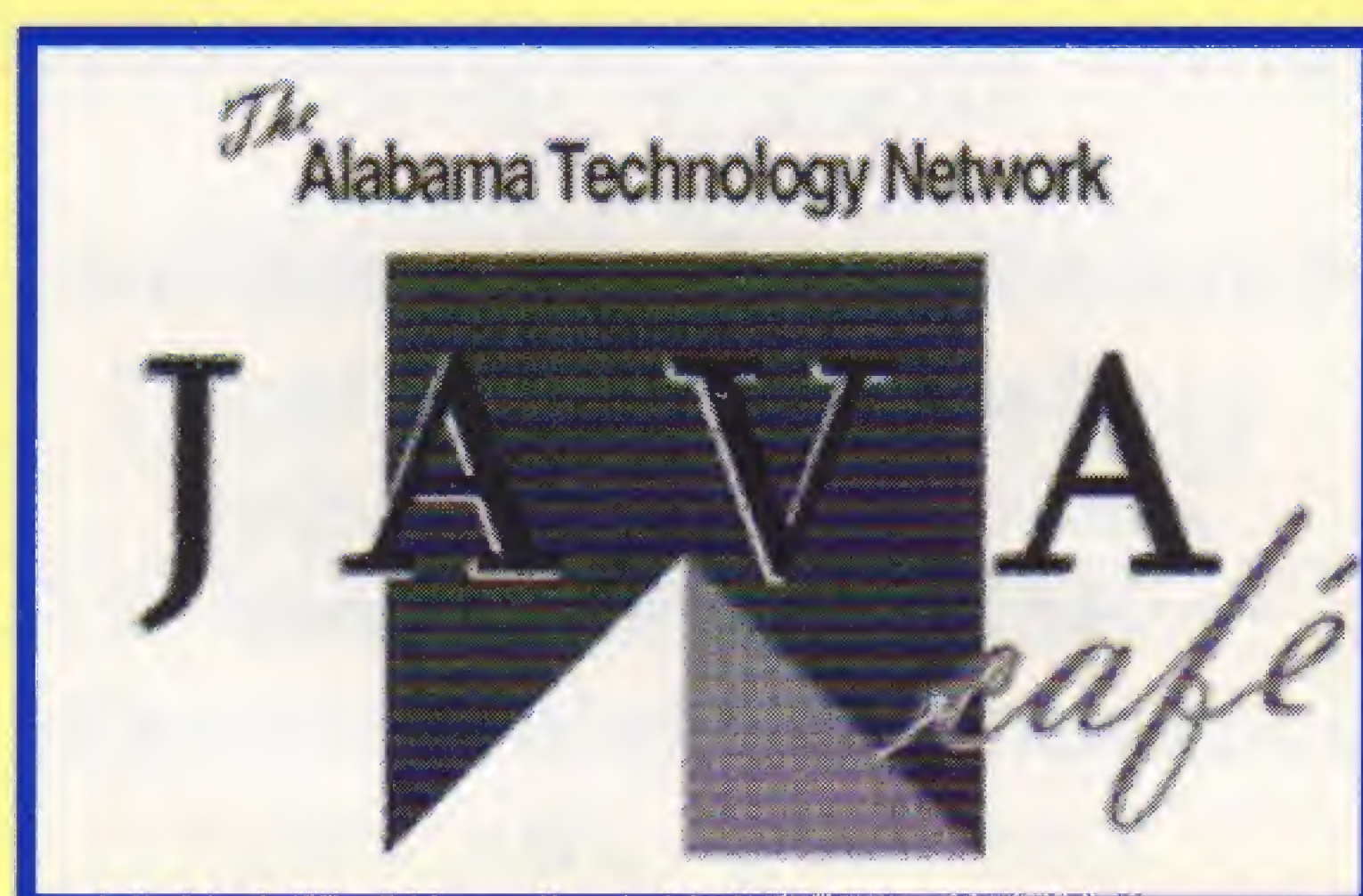
WIN Career Solutions

**Special Thanks to  
Buffalo Rock!**



# Alabama College Association

## Make Plans to Visit:



**Check your e-mail or surf the Net at the JAVA Internet Cafe provided by The Alabama Technology Network. The cafe is located in the Vendor Expo Area, BJCC East Meeting Room M.**



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**Monday, November 20, 2006**

**9:00 a.m. - 10:00 a.m.**

### General Concurrent Sessions, Workshop Outlines

#### How to Start Right!

**Location:** BJCC East Meeting Room A

**SS**

**Area of Interest:** Student Success

**Presenter(s):** Donna S. Nelson, Alabama Southern Community College

Start Right is a free program designed to prepare prospective students to take the college placement test (ASSET or COMPASS). The goal is to provide intensive, individualized instruction in reading, math, and English in order to reduce the number of individuals testing into developmental classes. Prospective students may participate in the program prior to taking the placement test or after taking the test and placing into a developmental class. Prospective students testing into a developmental class may elect to receive remediation through Start Right and test out of a developmental class or classes prior to registration.

#### Grab Your Scrubs and Let's Learn! Planning Career Exploration Camps for Health Sciences Students

**Location:** Medical Forum F

**SS**

**Area of Interest:** Student Success

**Presenter(s):** Debi Breedlove, Wallace Community College - Dothan

Need ideas for developing career exploration camps for potential health care students? This presentation will focus on ways to host short-term inexpensive programs that will peak the interests of high school students in educational programs in the health occupations field.

#### Have You Been FERP'd?

**Location:** BJCC East Meeting Room N

**SD**

**Area of Interest:** Staff Development

**Presenter(s):** Dr. Brenda Wade, Wallace Community College-Dothan

This presentation focuses on important concepts that all faculty and staff who regularly work with issues relating to the Family Educational Rights and Privacy Act (FERPA) need to master.

#### Just What is the Alabama Statewide Student Database and How is it Used?

**Location:** Birmingham Ballroom 9

**SD**

**Area of Interest:** Staff Development

**Presenter(s):** Diane Sherman, Alabama Commission on Higher Education (ACHE)

This presentation will provide an in-depth explanation of the source of data captured by the Alabama Statewide Student Database; will provide an explanation of how the data is utilized to produce reports; and will introduce participants to the HEIAG Steering Committee.

#### ACCC Bylaws and Championship Events

**Location:** Sheraton Meeting Room 430

**SD**

**Area of Interest:** Staff Development

**Presenter(s):** Al Cox, Alabama Community College Conference (ACCC)

Alabama Community College Conference athletic directors and other interested parties will meet in a work session to review conference policies and procedures and issues of concern to colleges with athletic programs.

#### Understanding the "Cs" in Community College

**Location:** BJCC East Meeting Room E

**LP**

**Area of Interest:** Leadership and Personal Development

**Presenter(s):** Joree D. Jones, Lurleen B. Wallace Community College

This presentation will focus on the importance of garnering increased civic support and improve relationships with donors by understanding the culture of a campus and the emotional connection of constituents.



# Focusing on the Future

**Monday, November 20, 2006**

**9:00 a.m. - 10:00 a.m.**

## General Concurrent Sessions, Workshop Outlines

### Teamwork Makes the Dream Work

**Location:** BJCC East Meeting Room O

**Area of Interest:** Leadership and Personal Development

**Presenter(s):** Kenneth Anderson, Calhoun Community College

Efficient teamwork provides the foundation for an organization to fulfill its mission. This dynamic, participatory workshop will discuss the tools for building successful organizational teams.

**LP**

### Looking Toward the Future

**Location:** BJCC East Meeting Room C

**Area of Interest:** Leadership and Personal Development

**Presenter(s):** Dr. Roger Slater, The Slater Group, LLC

With the events taking place around us, whether we choose to be reactive or proactive about them is critical. This session provides insight into a new college model for moving past the distractions of today to a proactive, competitive position in the global society and economy. Choose the future by choosing this session.

**LP**

### Institutional Effectiveness Can Be Fun!!

**Location:** Medical Forum H

**Area of Interest:** Leadership and Personal Development

**Presenter(s):** Dr. Devin Stephenson, Brian Gann & Sherie Fleming, Beville State Community College

Many personnel view Institutional Effectiveness as a cumbersome process. This presentation will provide a training model including real-world examples explaining the purpose of Institutional Effectiveness in easy to understand terminology.

**LP**

### Short-Term Non-Credit Training "Helping Individuals/Helping Industry"

**Location:** BJCC East Meeting Room B

**Area of Interest:** Workforce Development

**Presenter(s):** Dr. Kenneth Crow, Wallace State Community College-Hanceville

Short-term non-credit training has its place in workforce development. Learn the keys to successful training that creates a "win-win" outcome for individuals seeking work and specialized training needs in industry.

**WD**

### Trends in Advanced Technology Education and Workforce Development

**Location:** Medical Forum I

**Area of Interest:** Workforce Development

**Presenter(s):** Lew Bomar, Alabama Colleges for Electronic Technology Education (ACETEA) & Dr. John Reutter, III, Drake State Technical College

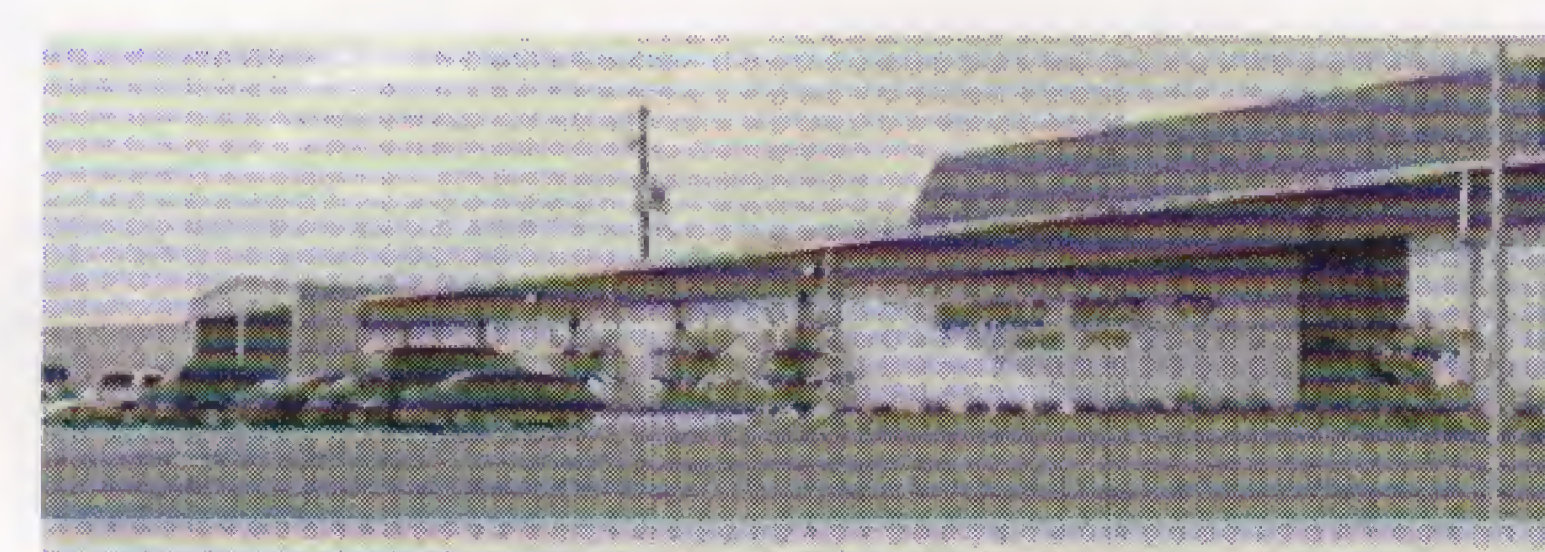
Rapidly changing technologies require constant workforce re-education. What is different from the past workforce education challenges and what can two-year colleges do about it? These questions and more will be explored in this session.

**WD**

## Thank You Buffalo Rock!



**Mission:**  
**To be the premiere  
provider in beverages  
and food products.**



**Gadsden Division**



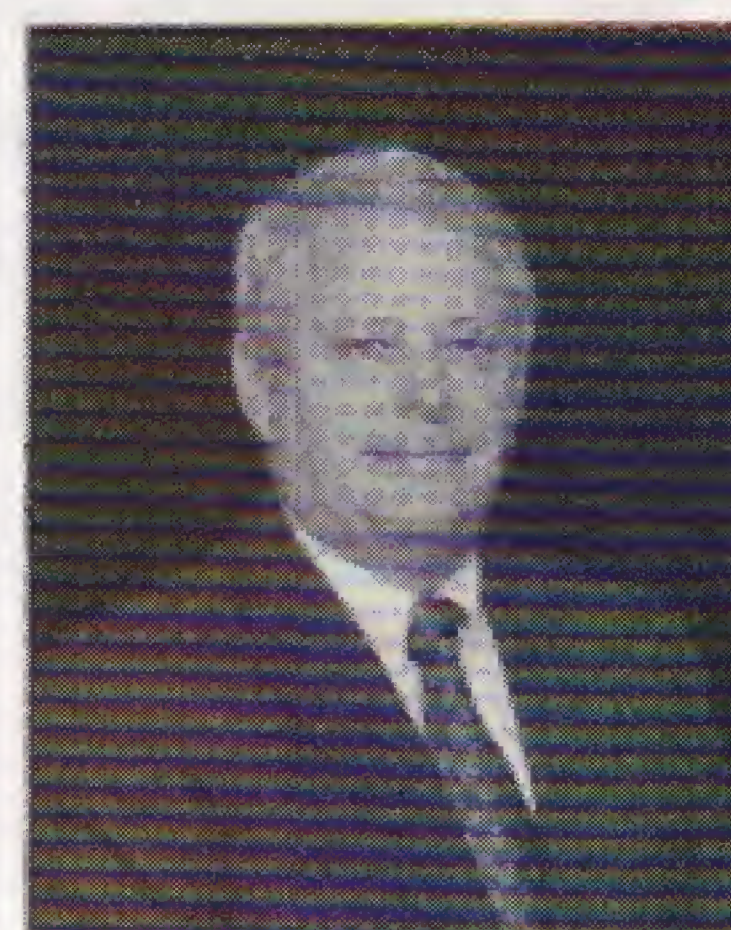
**Birmingham Division**

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# Alabama College Association

## Notes

Monday, November 20, 2006

1:15 p.m. - 2:30 p.m.

### Commission Meetings

#### Commission on Administration

**Location:** Birmingham Ballroom 9

**Speaker:** Dr. Edward J. Valeau, President/Superintendent, Hartnell College

**Current and Future Trends in Two-year College Administration** — The purpose of this workshop is to identify and collaboratively examine the challenges the Alabama College System faces in the future and to discuss the leadership characteristics and forces needed to address emerging and growing needs of the system related to change in student preparation, demographic shifts, international education, diversity, and workforce development. Participants will engage in discussion related to challenges, identify/prioritize 3-5 major strategies to address future and emerging trends, and form a greater appreciation for their roles as leaders in the Alabama College System. **This session also has a supplementary session at 2:45 p.m.**

#### Commission on Faculty

**Location:** Medical Forum Auditorium

**Speaker:** Dr. Jo Marshall, President/CEO, Somerset Community College

**From the Classroom to the Board Room: A Personal Journey** — A dedicated faculty is a college's most valuable resource. When faculty participates in creating vision and goals for the college, the students reap the rewards. Leaders must have an understanding of the shared vision and inspire others to work in a climate of trust and inclusivity. This interactive session will explore an approach to leadership that has proven to be effective in Dr. Marshall's experience as a college administrator and president.

#### Commission on Students

**Location:** BJCC East Meeting Room N

**Speaker:** Dr. D. Parker Young, Professor Emeritus, The University of Georgia

**Higher Education and the Law: Current Legal Issues Relating to Student Affairs and Other Liability Issues** — For the readers of *The College Student and the Courts* and *The College Administrator and the Courts*, it is apparent that our daily routines are influenced greatly by our litigious society. Dr. Young will give an update of current legal issues relating to student affairs and to our personal liability as college educators.

#### Commission on Support

**Location:** Birmingham Ballroom 12

**Speaker:** Greg Gray, Renaissance Unlimited, Inc.

**Desperately Seeking Service** — In this program, you will be taken through a series of funny and thought provoking real world service experiences, and will be encouraged to look at them through the eyes of the customer. Along the way, you'll be challenged to look at the external and internal customer service you're providing, and learn why "satisfaction" is yesterday's goal.

#### Commission on Workforce Development

**Location:** BJCC East Meeting Room O

**Speaker:** Dr. Tim Alford, Director, Office of Workforce Development

**An Overview of Workforce Development in Alabama** — For professionals dealing with the current and emerging trends of workforce development in the state, this session will provide an overview of the work being done by the Office of Workforce Development and the issues facing Alabama when it comes to preparing a highly trained workforce.



# Focusing on the Future

**Monday, November 20, 2006**

**2:45 p.m. - 3:45 p.m.**

**Notes**

## General Concurrent Sessions, Workshop Outlines

### Instructor Skills Enhancement: Module 2 - Strategies for Teaching Adults

**Location:** Medical Forum A

**TL**

**Area of Interest:** Teaching and Learning

**Presenter(s):** David Laton, Alabama Department of Postsecondary Education

Participants will discover how to develop and improve lesson materials. Effective learning objectives and support materials designed to meet learner needs will be explored. Participants will also learn how to develop and enhance visual aids and will explore creative methods of delivering instruction that encourage learning beyond the classroom.

### Standards-Focused Project Based Learning (PBL): On-line Training Modules to Enhance Teaching and Learning

**Location:** Birmingham Ballroom 4

**TL**

**Area of Interest:** Teaching and Learning

**Presenter(s):** Dr. Rosalind Pijaux Hale & Alice Williams, Miles College

This session will instruct participants on the Project Based Learning (PBL) system. Instructions will be provided on accessing the PBL training modules and participants will be given techniques on how to practice using standards-focused PBL to enhance teaching and learning.

### On-line Science Instruction at a Community College

**Location:** BJCC East Meeting Room N

**TL**

**Area of Interest:** Teaching and Learning

**Presenter(s):** Joseph Branch, Central Alabama Community College

This session will provide an overview of the development and implementation of teaching two different science courses on the Internet. Topics of interest will include use of alternative learning resources (including Web resources) vs. textbook, discussion boards, on-line vs. proctored/supervised testing, and the use of virtual labs and at-home, hands-on labs vs. campus supervised labs.

### Service Learning Benefits All

**Location:** Medical Forum Auditorium

**TL**


**Area of Interest:** Teaching and Learning

**Presenter(s):** Dr. Fran Turner, Thomas Taylor, & Julia Chancy, Shelton State Community College

This session provides a strategy for integrating community service with academic instruction by focusing on the partnership between a community college and a state university.



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# Alabama College Association

## Announcements and Lost and Found

### Announcements

Any conference updates or changes will be listed on the announcement board located outside the conference registration area.

### Lost and Found

Items lost or found during the conference should be reported to the conference registration desk. An appropriate announcement indicating that an item has been lost or found will be posted on the announcement board. ACA will not be responsible for items not claimed by 10:00 a.m. on Tuesday, November 21, 2006.

**Monday, November 20, 2006**

**2:45 p.m. - 3:45 p.m.**

### General Concurrent Sessions, Workshop Outlines

#### Enhancing Instruction: A 21st Century Approach

**Location:** Birmingham Ballroom 3

**Area of Interest:** Teaching and Learning

**Presenter(s):** Dr. Sherri Davis, Lawson State Community College

This cutting-edge presentation will focus on the latest technologies available for classroom instructors. Emphasis will be placed on creative approaches that enhance classroom presentations and enable instructors to improve their effectiveness in the classroom. Topics such as iPod instruction; Tegrity instruction; Criterion On-line Writing technology; Blackboard strategies; Enhanced PowerPoint presentations (infusing video and audio clips in PowerPoint); and video conferencing on-line repositories, will all be discussed in this session.

**TL**

#### International Recruitment Positives & Challenges

**Location:** BJCC East Meeting Room J

**Area of Interest:** Student Success

**Presenter(s):** Vickye T. Hester, Drake State Technical College

This presentation will discuss the positive aspects and challenges associated with international recruitment. Participants will be provided information on the following international recruiting issues: recruiting strategies; admissions procedures; cultural differences; and retention.

**SS**

#### Reasonable Accommodations of Students Under ADA and Section 504

**Location:** BJCC East Meeting Room E

**Area of Interest:** Student Success

**Presenter(s):** Dr. Danny Wilborn, Gadsden State Community College

Participants will learn what the courts' rulings are regarding reasonable accommodations in a postsecondary educational setting. ADA requirements and myths will also be discussed.

**SS**

#### Building a Student-Centered Marketing Campaign

**Location:** Medical Forum H

**Area of Interest:** Student Success

**Presenter(s):** Sally Buchanan, Wallace Community College - Dothan

This presentation will introduce participants to methods of building a student-centered marketing campaign and developing a consistent theme for use in a variety of media.

**SS**

#### STARS - Positively Impacting the Articulation Process in Alabama

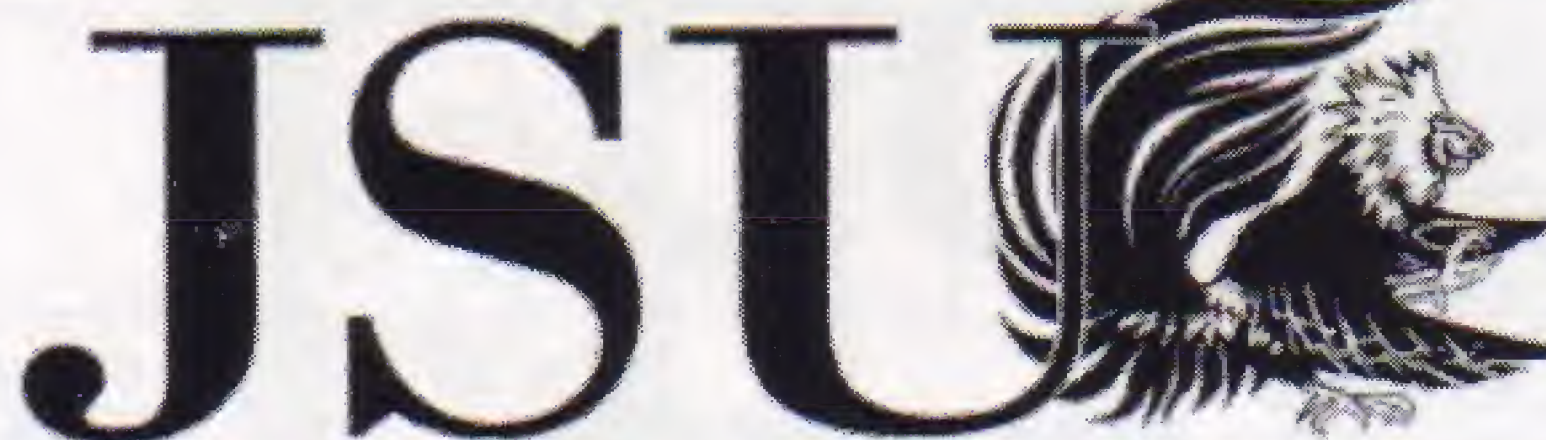
**Location:** Medical Forum D



**Area of Interest:** Student Success

**Presenter(s):** Keith Sessions & Dendy Moseley, AGSC & STARS

Over the last ten to twelve years, the articulation process in Alabama has drastically changed. The STARS program has had a positive impact on students, parents, advisors, counselors, faculty, and administrators at all public two-year and four-year colleges in Alabama. Learn more about how this nationally recognized program is simplifying the transfer process for your students as they transition to four-year institutions across the state.

**SS**

  
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# Focusing on the Future

**Monday, November 20, 2006**

**2:45 p.m. - 3:45 p.m.**

## General Concurrent Sessions, Workshop Outlines

### Working Smarter not Harder

**Location:** BJCC East Meeting Room F

**Area of Interest:** Staff Development

**Presenter(s):** Jeff Jones, Department of Postsecondary Education

Typing faster just isn't enough. Are you as efficient as you could be? This presentation will introduce participants to tips for enhancing their work habits to improve productivity through technology.

**SD**

### Your Money, Your Retirement and DROP

**Location:** BJCC East Meeting Room O

**Area of Interest:** Staff Development

**Presenter(s):** Judy Price Guy & Ada Griffin, Retirement Systems of Alabama

How much will be enough for retirement? Your TRS retirement pension is safe, but have you considered the possibility of needing more funding for your retirement? This session will give an overview of your retirement plan under TRS and the DEFERRED RETIREMENT OPTION PLAN or DROP. You will also explore the advantages of contributing to the RSA-1: DEFERRED COMPENSATION PLAN. The RSA-1 Plan can help stabilize you in retirement. *This session will be repeated at 4:00 p.m.*

**SD**

### ACCC Bylaws and Championship Events

**Location:** Sheraton Meeting Room 430

**Area of Interest:** Staff Development

**Presenter(s):** Al Cox, Alabama Community College Conference (ACCC)

Alabama Community College Conference athletic directors and other interested parties will meet in a work session to review conference policies and procedures and issues of concern to colleges with athletic programs.

**SD**

### Alabama Technology Network (ATN): Issues and Concerns

**Location:** BJCC East Meeting Room B

**Area of Interest:** Staff Development

**Presenter(s):** Mike Bailey, Alabama Technology Network

This session is reserved for ATN personnel and is designed to provide updates and information on issues relating to the Alabama Technology Network.

**SD**

### Presidents' Association Meeting

**Location:** BJCC East Meeting Room A

**Area of Interest:** Leadership and Personal Development

**Presenter(s):** Dr. Renee Culverhouse

This session is a meeting of the Alabama College System leadership and is limited to System Presidents only.

**LP**

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## ACA Dance

**The Tip Tops, a dance and show band based in Mobile, is the entertainment for this year's ACA Dance.**

**The band's musical emphasis ranges from the best of the 1950's rhythm and blues to the greatest hits of Motown. Throw in some classics from the 1970's and 1980's, and you have the musical recipe guaranteed to entertain.**

**The high stepping brass section, known as The Dancing Horns, as well as the glittering Topettes, combined with the groups's choreography and costume changes make The Tip Tops a total entertainment package not to be missed.**

**The dance begins at 8 p.m. in the Birmingham Sheraton Hotel's Birmingham Ballrooms.**



# Alabama College Association

## Door Prizes!

As an attendance incentive, door prizes will be awarded throughout the conference.

Tickets will be included with registration materials and distributed at plenary sessions. Winning ticket numbers will be posted at the Vendor Expo.

Winners must present their tickets to the prize center in the Vendor Expo, or at the time of awards in the plenary sessions. Prizes not claimed by Tuesday, November 21 at 10:00 a.m. will be forfeited.

**Monday, November 20, 2006**

**2:45 p.m. - 3:45 p.m.**

### General Concurrent Sessions, Workshop Outlines

#### Critical Thinking: Concepts & Tools

**Location:** Medical Forum I

**LP**

**Area of Interest:** Leadership and Personal Development

**Presenter(s):** Charlie E. Hardy, Center for Excellence

Critical thinking is the process by which the thinker improves the quality of his or her thinking by skillfully taking charge of the structure inherent in the thought process. Participants will be provided creative approaches to enhancing their critical thinking skills to resolve complex issues.

#### Current and Future Trends in College Administration - Supplementary Session

**Location:** Birmingham Ballroom 9

**LP**

**Presenter(s):** Dr. Edward J. Valeau, President/Superintendent, Hartnell College

This session is designed as a supplement to the Commission on Administration meeting.

#### Creating a Technology Camp for Counselors

**Location:** BJCC East Meeting Room C

**WD**

**Area of Interest:** Workforce Development

**Presenter(s):** Dr. Mary M. Yarbrough & Ann Coleman, Calhoun Community College

This workshop will provide practical techniques for planning and implementing a technology camp for school counselors. Participants will learn how to provide school counselors with a new perspective and appreciation for technical careers that can be shared with peers, students, and parents.

#### Changing the Perception of Technical Education: The Drake Approach

**Location:** BJCC East Meeting Room D

**WD**

**Area of Interest:** Workforce Development

**Presenter(s):** Christine Davis, Dr. Patricia Sims, Dr. Helen McAlpine & Dr. John Reutter, III, Drake State Technical College

This presentation focuses on changing the perceptions of career technical education through partnerships with local counselors and teachers. Participants will be instructed on methods of exposing educators to hands-on activities and experiences in career technical education.

[www.alabamacollegeassociation.org](http://www.alabamacollegeassociation.org)

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